

UNAPPROVED MINUTES
VILLAGE OF NEW GLARUS
TOURISM COMMISSION
MEETING MINUTES
5/16/24 5:00 P.M.

Attendance: Brianna Lenzlinger, Tory Hutchison, Brad Beal

Also in Attendance: Village Administrator Lauren Freeman, Former Chamber Director Bekah Stauffacher, Chamber Staff Annie O'Connor

1. Approval of Agenda: Brad Beal moved approval of the agenda. Second by Lenzlinger. Motion passes 3-0
2. Approve Minutes of Previous Meeting 4/26/23: Motion by Brianna Lenzlinger to approve. Second by Beal. Motion passes 3-0
3. Consideration/Discussion: 2023 State Room Tax Report: Motion by Brad Beal to accept 2023 State Room Tax Report. Second by Lenzlinger. Motion passes 3-0.
4. Consideration/Discussion: New Glarus Chamber of Commerce Reports: Former Chamber Director Bekah Stauffacher provided a presentation on the Chamber's activities and expenditures utilizing the room tax dollars. No action was taken.
5. Village Updates: Administrator Freeman provided an update on a proposed zoning ordinance that could potentially cap the number of short-term rentals in New Glarus. No action was taken.
6. Adjournment: The meeting was adjourned at 5:44 PM.

Lauren Freeman
Village Administrator